**Customer Shopping Data Summary**

**Slide 1: Title**  
Customer Shopping Data Summary

* Dashboard Insights
* Sales and Quantity Analysis

**Slide 2: Total Sales & Quantity**

* Total Sales: ₹68.55 Million
* Total Quantity Sold: 299,872 units

**Slide 3: Top Categories (By Sales)**

1. Clothing (Highest)
2. Shoes
3. Technology

**Slide 4: Lowest-Selling Categories**

1. Souvenir
2. Books
3. Food & Beverage

**Slide 5: Books Category – Top Malls**

* Forum Istanbul
* Istinye Park
* Mall of Istanbul

**Slide 6: Payment Methods Used**

* Credit Card
* Cash
* Debit Card